



**Bradenton-Palmetto Downtown Mobility Study
Project Kick-Off Meeting
January 14, 2008**

AGENDA

- 1) Introductions (10 min)
- 2) Review Scope of Services (20 min)
 - a) Study area boundary and analysis
 - b) Study objectives and desired outcomes
 - c) Schedule and milestones
- 3) Data Collection (30 min)
 - a) Traffic count inventory and collection plan
 - b) Origin-destination survey purpose and methodology
 - c) Socioeconomic data (base year and projected future year)
- 4) Public Involvement Plan (20 min)
 - a) Website (www.downtownmobility.com)
 - b) Focus group discussions
 - c) Workshops
- 5) Brainstorm Discussion of Issues and Options (40 min)

Notes: